

MAR 31 1924 /

©CIL 20040 C

/ LOVE'S WHIRLPOOL ✓

Photoplay in *six* reels ✓

/ Story by Martha Lord ✓

Directed by Bruce Mitchell ✓

Author of the photoplay (under section 62)
Regal Pictures Inc of the U.S.

Use this press book as you would your bank book. It contains the box-office material that will build up your bank balance.

HODKINSON PRESS

W. W. Hodkinson Corporation,

"Love's Whirlpool" is Picture that is Su Stars, Whirlwind Title, Big Story—Lo —a Powerful Array of Talent

You'll Need Your S. R. O. Sign When You Play "Love's Whirlpool"

**Tense Action Brought
About Through
Struggles of Two
Stratas of Society**

**Elements of Mystery
Woven Into Plot**

There are stars—and stars—and stars. Some are first magnitude, some are second and third, and on down the line.

When an exhibitor gets a picture with one really big star, a star of the first magnitude, it means brighter days for the box-office.

Two stars in one production, and it is time to brush up the S. R. O. sign.

Three stars—and the sky is the limit.

When you have got James Kirkwood, Lila Lee and Madge Bellamy in a single photodrama, along with a mighty fine story with romance, mystery and the realism of the underworld, there isn't a single reason why you should not smash box-office records.

In "Love's Whirlpool" you have these three big stars.

Besides these three stars, you have in "Love's Whirlpool" three tremendous thrills—the actual burning of a giant passenger liner at sea, the rescue by a master criminal of two beautiful girls and a subsequent voyage on a raft, and a police raid on a noted seance parlor conducted by master crooks.

"Love's Whirlpool" has a theme that has held interest through the ages—the mystery of life after death. It brings into dramatic episodes the rich and the poor, the banker and the bandit, the upper strata of society and the underworld.

They are pitted against each other. At stake is the life of the banker's daughter—the banker's money, and the undying love for each other of two habitues of the dives of San Francisco.

**Not One Fight;
Plenty of Thrills**

**"Love's Whirlpool" Is
Unique in Manner of
Holding Interest**

A picture without a fight or a drink!

Such is "Love's Whirlpool," the latest W. W. Hodkinson re-lease in which James Kirkwood and his wife, Lila Lee, are appearing.

Since pictures made their first flicker on the screen, fighting and drinking scenes have been used over and over again to lend "action" to the plot. But Bruce Mitchell, who directed "Love's Whirlpool," which comes to the theatre for a run next, decided an enthralling drama could be made without either fisticuffs or whiskey. So, in adapting Martha Lord's novel, "The Inner Sight," for the screen, in collaboration with Elliott Clawson, Mitchell eliminated the fighting and drinking. Instead, he offered a hold-up, a safe robbery, a shipwreck by fire, a clever escape from prison, a clairvoyant's parlor, a raid by the police, a thrilling dash to freedom, a weird mystery of occult forces and a transport of human regeneration to make his drama a potent vehicle of gripping action.

Drama is a vivid exposition of emotional glamor and Mitchell has kept this in mind in filming "Love's Whirlpool," which he considers his best picture since he started his climb to celluloidal glory by discovering Norma Talmadge in "Captivating Mary Carstairs." From the initial scene, to the final fadeout, Mitchell has made "Love's Whirlpool" one continuous stretch of dramatic fever, with the plot growing ever stronger as the film unfolds.

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Regal Pictures,

"Love's W

With James Kirkwood, Lila

✓ Story by.....
✓ Adapted by.....
Directed by.....

Distributed by the W. W. HODKINSON

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Jim Reagan.....
Pansy.....
Larry.....
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A maid.....
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That same afternoon the police, at the instigation following Nadine's and Molly's departure. Jim eludes over office buildings. He returns home with murder laughing young brother comes suddenly to him and boy and their love for each other renew the old bond good citizenship is made certain.

**Regal Pictures
presents**



HODKINSON PRESS SHEET

Twenty-three
son Exchanges
to co-operate
in sweeping in
pool of dollars.

Hodkinson Corporation, 469 Fifth Avenue, New York

ture that is Sure-Fire from Every Angle—Big
Big Story—Love, Romance, Adventure, Intrigue
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Regal Pictures, Inc., Presents

"Love's Whirlpool"

h James Kirkwood, Lila Lee and Madge Bellamy

Story by.....Martha Lord

Adapted by.....Elliott Clawson and Bruce Mitchell ✓✓

Directed by.....Bruce Mitchell

Distributed by the W. W. HODKINSON CORPORATION

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Exploitation That Will Put it

STUNTS, TIE - UPS
AND PUBLICITY
IDEAS

MINISTERS

Get ministers interested in "Love's Whirlpool." The plot of the picture will suggest a number of good sermon topics. It would be a fine plan to have newspaper articles, each day for a week prior to the showing, written by well-known ministers. Subjects like this would be good: "What shall we do with our lawless young?" or "Prison life and its effects." An article or sermon on phases of spiritualism would also be good.

DAN CUPID

Dan Cupid can be used to help you exploit "Love's Whirlpool." Dress a little girl like Cupid and have her carry a "Danger" sign around town. Have this read: "Danger—See 'Love's Whirlpool.'" This can be drawn with chalk and cut from a blackboard. Also draw a whirlpool effect.

If you know of someone who can sketch with crayon, mount a blackboard outside the lobby and follow the design of the Cupid illustration shown on a cut in this pressbook.

CONTEST

Place several Kewpie dolls around your lobby and an announcement that they will be given as prizes for the best solution of the seance mystery in "Love's Whirlpool."

POSTAL CARD

A day or two previous to the showing of "Love's Whirlpool" at your theatre, send postal cards to your patrons with this wording:

"A youth, eighteen years old, has been sentenced to a ten-year term in a State penitentiary. His is typical of thousands of cases throughout the United States. You are asked to come to the theatre, where, unbiased, you can hear his story and help to solve the dangerous situation that menaces America's young."

THE LOBBY

Everybody is interested in spiritualism and seances. For this reason you can make your lobby a powerful drawing card for "Love's Whirlpool." Drape a booth in black and set it in your lobby. Just outside have a man with long whiskers, a turban and clothing worn by fortune tellers and "readers" of various kinds.

Over the booth have a sign, "Gaze into the crystal ball and see yourself as you really are."

Inside the booth have an ordinary looking-glass. Let the crowds go in and get a look at themselves. When one person sees it is only a trick, he will spread the word around and soon people will be coming to learn something about spirits—and, of course, when they are once in your lobby, they will visit the box-office and go in to see the picture.

GHOSTS

Get the town talking about ghosts

THEY CAN TALKIN THAT

NEWSPAPER

Here are some that will get the "Love's Whirlpool"

1. Ask your "Love's Whirlpool" and run it at the of marriage license

2. Run a contest. Have them write their reasons for caught in "Love's Whirlpool" a prize for the best also let the bad then publish the both the man possible, get the run at the head

3. Another would be on one of reform among criminal records formed. This some stories glad to run, a interesting to

4. Interesting patrons or to with mediums will also make for any news good selling to of "Love's Whirlpool"

5. If you can of couples seen will have seen a "Love's Whirlpool" newspaper, or

6. Ask five couples as to why sorry they "Love's Whirlpool" answers.

7. Local will name "Whirlpool" and it. Have the copy near you

A MAIL

Jim Reagan "pool," sends has been sent Quentin, a close of which his escape, which is not heat or flame stunt can be envelopes to which are in picture or drawing individual note on the will read: "conveyed to card over a writing, don't milk will re pool," at the

UNITED

Organizations study crime and write on reformations "that once in al." Start subject.

Get char with you. hard-boiled deserving a inal forces his ways. units can be during the Ask them similar to.

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on, 469 Fifth Avenue, New York

Sure-Fire from Every Angle—Big Love, Romance, Adventure, Intrigue, Intelligent, Dramatic Episodes and Thrills

es, Inc., Presents

Whirlpool"

Lila Lee and Madge Bellamy

Martha Lord
Elliott Clawson and Bruce Mitchell
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GHOSTS

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THEY CAN'T RESIST TALKING ABOUT THAT TITLE

NEWSPAPERS

Here are some newspaper stunts that will get the town talking about "Love's Whirlpool."

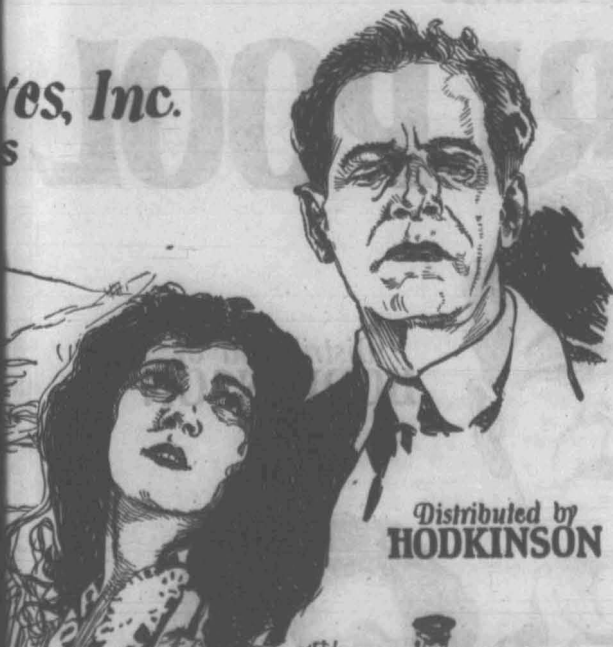
1. Ask your editor to set the title "Love's Whirlpool" in a small box and run it at the head of the column of marriage licenses.
2. Run a contest for the old maids. Have them write the editor as to their reasons for never having been caught in "Love's Whirlpool." Give a prize for the best essay. You could also let the bachelors in on this and then publish the winning articles by both the man and the woman. If possible, get their photographs and run at the head of their stories.
3. Another good prize contest would be on the interesting cases of reform among criminals — their criminal records and why they reformed. This will bring to light some stories that editors will be glad to run, as the articles will be interesting to the entire community.
4. Interesting experiences your patrons or townspeople have had with mediums and fortune tellers will also make good reading matter for any newspaper — and mighty good selling talk for your showing of "Love's Whirlpool."
5. If you can get some snapshots of couples spooning in parks you will have some dandy material for a "Love's Whirlpool" column in a newspaper, or for a throw-away.
6. Ask five questions of married couples as to whether or not they are sorry they ever got caught in "Love's Whirlpool." Publish these answers.
7. Local soda fountain dealers will name a new drink "Love's Whirlpool" and they will advertise it. Have the newspapers place the copy near your advertisements.

A MAIL TRICK

Jim Reagan, in "Love's Whirlpool," sends his brother, Larry, who has been sentenced to a term in San Quentin, a puzzling letter, at the close of which are instructions for his escape, done in "milk writing," which is not visible until heated by heat or flame. A good exploitation stunt can be pulled by sending out envelopes to your mailing list in which are inserted cards with the picture or drawing of a tough-looking individual in a thief's mask. A note on the other side of the card will read: "A secret message will be conveyed to you upon holding this card over a lighted match." The writing, done with a pen dipped in milk will read: "See 'Love's Whirlpool,' at the theatre, on"

UNITED SOCIETIES

Organizations and societies that study crime will be glad to co-operate with you. Have local police officials write on the question or criminal reformation. It has been often said "that once a criminal always a criminal." Start a discussion on this subject. Get charity organizations to work with you. In "Love's Whirlpool" a hard-boiled banker refuses to give to deserving societies. A master criminal forces him to see the error of his ways. Perhaps united charity units can be induced to make a drive



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Besides these three stars, you have in "Love's Whirlpool" three tremendous thrills—the actual burning of a giant passenger liner at sea, the rescue by a master criminal of two beautiful girls and a subsequent voyage on a raft, and a police raid on a noted seance parlor conducted by master crooks.

"Love's Whirlpool" has a theme that has held interest through the ages—the mystery of life after death. It brings into dramatic episodes the rich and the poor, the banker and the bandit, the upper strata of society and the underworld.

They are pitted against each other. At stake is the life of the banker's daughter—the banker's money, and the undying love for each other of two habitues of the dives of San Francisco.

"Love's Whirlpool" is going to draw them into your theatre, like a powerful undercurrent sweeps in passing objects.

PICTURE SHOWS THE REDEEMING POWER OF LOVE

Love is probably the greatest redeeming force in the world. It literally works miracles. No matter how low a man has sunk, love can lift him up again.

Hundreds of criminals have been reformed through the refining influence of a great love. In most cases it is love for a sweetheart, but often it is affection for another man, perhaps, a younger brother. An unselfish sacrificial love conquers hate, envy and revenge. It has a curious purifying power which no evil trait can successfully combat.

It is largely around this truth that Martha Lord wrote her novel, "The Inner Sight," which has been brought to the screen under the title of "Love's Whirlpool." The story concerns Jim Reagan, master crook, whose love for his younger brother, Larry, was so intense that he determined to inflict a great revenge on the man whom he deemed responsible for Larry's arrest and death. His affection for his younger brother is equalled only by his love for Molly, his sweetheart. When the girl refuses to go on with the scheme to harm his enemy and "double crosses" him, he wants to kill her, but cannot. His love for her and their mutual feeling for his dead brother, softens him, makes him forget his hate and seek a nobler life.

Elliott Clawson and Bruce Mitchell, in adapting the story for the screen, Bruce Mitchell in directing it, and James Kirkwood and Lila Lee in interpreting the roles of Jim Reagan and Molly have strikingly brought

A picture without a fight or a drink!

Such is "Love's Whirlpool," the latest W. W. Hodkinson re-release in which James Kirkwood and his wife, Lila Lee, are appearing.

Since pictures made their first flicker on the screen, fighting and drinking scenes have been used over and over again to lend "action" to the plot. But Bruce Mitchell, who directed "Love's Whirlpool," which comes to the theatre for a run next....., decided an enthralling drama could be made without either fisticuffs or whiskey. So, in adapting Martha Lord's novel, "The Inner Sight," for the screen, in collaboration with Elliott Clawson, Mitchell eliminated the fighting and drinking. Instead, he offered a hold-up, a safe robbery, a shipwreck by fire, a clever escape from prison, a clairvoyant's parlor, a raid by the police, a thrilling dash to freedom, a weird mystery of occult forces and a transport of human regeneration to make his drama a potent vehicle of gripping action.

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The thread of spiritualism that runs through "Love's Whirlpool" supplies an element of mystery that keeps the mind ever on the alert.

With this greater dramatic force to work with, it is not surprising that Mr. Mitchell felt fighting and drinking to be unnecessary.

TRICKS OF CROOK EXPOSED IN FILM

A well-known and much-used underworld trick is shown in "Love's Whirlpool," now playing at the theatre.

The crooks watch how much money their victim draws from the bank and then accost the man and declare that he has stolen the wallet of one of them. The other flashes a badge, searches the man, takes the wallet and informs the victim that he will have to go with them to the station-house. But on this occasion, the time-honored ruse fails. One of the crooks makes a get-away and the other is caught.

"Love's Whirlpool," in which James Kirkwood, Lila Lee and Madge Bellamy are featured, unearths many of the underworld schemes but it is not merely a film of crookdom. Woven in the plot are some of the deeper mysteries of spiritualism. Elliott Clawson and Bruce Mitchell adapted the story from Martha Lord's novel, "The Inner Sight." Bruce Mitchell also directed.

out the regenerative power of love.

The supporting cast is an admirable one. It includes: Robert Agnew, Mathew Betz, Edward Martindel, Margaret Livingston, Clarence Geldert and Joe Mills. "Love's Whirlpool" will be shown at the theatre for a beginning next.....

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3 Col. Ad Cut No. 1

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This is a photodrama that will heighten episode to the surprising climax.

It is projected against a background and an upper strata of society. Events in the spectral forms from the world beyond

THE CAST

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This is a photodrama that will hold your attention from the very first episode to the surprising climax.

It is projected against a background of the underworld of San Francisco and an upper strata of society. Events move rapidly. Death comes and after it the spectral forms from the world beyond.

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GHOSTS

Get the town talking about ghosts a few days before you announce "Love's Whirlpool." "Plant" a ghost in a deserted mill or abandoned house, or have some acquaintance start the rumor that ghosts have been seen. The newspapers will begin printing the stories, old ghost yarns will be revived and people will be thinking about the supernatural just at the time when this photodrama of mystery is shown in your theatre.

Dear Friend:

Three big stars, romance, thrills, mystery and master crooks—

That is what our patrons have week with the showing of "Love's Whirlpool."

It is a powerful photodrama depicting two widely divergent strata of society—bankers and notorious bandits.

Both have a grievance against the banker feels that he owes nothing to nothing to the unfortunate persons has trod on his way to fortune. Through all his underworld cunning to make

Finally the conscience of each mysterious force, makes changes in and puts them in tune with the throes around them.

No less famous stars than James Kirkwood and Madge Bellamy have been to portray the leading roles in this picture.

Kirkwood is the master criminal, his underworld accomplice and Madge Bellamy the daughter of the rich banker.

See this picture — and how the yawning between the two classes was intrigue that taught them all a lesson.

Cordially yours,

and run it

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2. Run a

Have them

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a prize for

also let the

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of "Love's

5. If you

of couples

will have s

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6. Ask f

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7. Local

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copy nee

A MAIL

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THE CAST

James Kirkwood
Lila Lee
Robert Agnew
Mathew Bets
Edward Martindel
Margaret Livingston
Madge Bellamy
Clarence Geldert
Joe Mills

THE STORY

banker, refuses leniency to a boy thief, Larry Reagan, term sentence. During the escape planned by his brother and Jim swears that Milton shall pay for Larry's

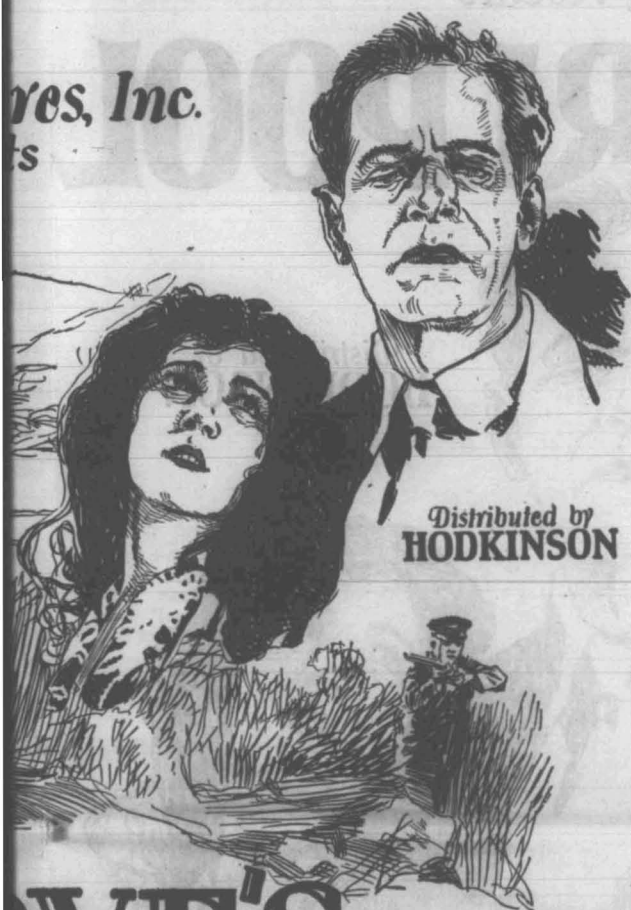
steamer is wrecked on which Nadine, the banker's only

cue, Jim, with his pal and sweetheart, Molly, kidnap the They open a clairvoyant parlor and manage to secure spirit world is banished, however, when the figure of his appears in a seance and speaks to him. Through the is induced to spend huge sums on charity, Jim's plan and then to give him back his daughter—dead.

is touched by some hitherto unknown and mysterious uses to let her carry on the ruse. Despite Jim's dire threats turns Nadine to her father, who forgives everything.

usigation of Milton's lawyer, raid the occult quarters, Jim eludes them in a thrilling chase via a dare-devil route murder uppermost in his mind. The memory of his and stays him. Their mutual devotion to the dead old bond between Jim and Molly and their return to

res, Inc.
s



LOVE'S WHIRLPOOL

With
Kirkwood, Lila Lee
Madge Bellamy

of the land and sea.
will hold your attention from the very first
background of the underworld of San Francisco
Events move rapidly. Death comes and after
world beyond.

of marriage licenses.
2. Run a contest for the old maids. Have them write the editor as to their reasons for never having been caught in "Love's Whirlpool." Give a prize for the best essay. You could also let the bachelors in on this and then publish the winning articles by both the man and the woman. If possible, get their photographs and run at the head of their stories.
3. Another good prize contest would be on the interesting cases of reform among criminals — their criminal records and why they reformed. This will bring to light some stories that editors will be glad to run, as the articles will be interesting to the entire community.
4. Interesting experiences your patrons or townspeople have had with mediums and fortune tellers will also make good reading matter for any newspaper — and mighty good selling talk for your showing of "Love's Whirlpool."
5. If you can get some snapshots of couples spooning in parks you will have some dandy material for a "Love's Whirlpool" column in a newspaper, or for a throw-away.
6. Ask five questions of married couples as to whether or not they are sorry they ever got caught in "Love's Whirlpool." Publish these answers.
7. Local soda fountain dealers will name a new drink "Love's Whirlpool" and they will advertise it. Have the newspapers place the copy near your advertisements.

DAN CUPID

Dan Cupid can be used to help you exploit "Love's Whirlpool."

Dress a little girl like Cupid and have her carry a "Danger" sign around town. Have this read: "Danger—See 'Love's Whirlpool.'" This can be drawn with chalk and cut from a blackboard. Also draw a whirlpool effect.

If you know of someone who can sketch with crayon, mount a blackboard outside the lobby and follow the design of the Cupid illustration shown on a cut in this pressbook.

CONTEST

Place several Kewpie dolls around your lobby and an announcement that they will be given as prizes for the best solution of the seance mystery in "Love's Whirlpool."

POSTAL CARD

A day or two previous to the showing of "Love's Whirlpool" at your theatre, send postal cards to your patrons with this wording:

"A youth, eighteen years old, has been sentenced to a ten-year term in a State penitentiary. His is typical of thousands of cases throughout the United States. You are asked to come to the theatre, where, unbiased, you can hear his story and help to solve the dangerous situation that menaces America's young."

THE LOBBY

Everybody is interested in spiritualism and seances. For this reason you can make your lobby a powerful drawing card for "Love's Whirlpool." Drape a booth in black and set it in your lobby. Just outside have a man with long whiskers, a turban and clothing worn by fortune tellers and "readers" of various kinds.

Over the booth have a sign, "Gaze into the crystal ball and see yourself as you really are."

Inside the booth have an ordinary looking-glass. Let the crowds go in and get a look at themselves. When one person sees it is only a trick, he will spread the word around and soon people will be coming to learn something about spirits—and, of course, when they are once in your lobby, they will visit the box-office and go in to see the picture.

GHOSTS

Get the town talking about ghosts a few days before you announce "Love's Whirlpool." "Plant" a ghost in a deserted mill or abandoned house, or have some acquaintance start the rumor that ghosts have been seen. The newspapers will begin printing the stories, old ghost yarns will be revived and people will be thinking about the supernatural just at the time when this photodrama of mystery is shown in your theatre.

Dear Friend:

Three big stars, romance, thrills, mystery and master crooks—

That is what our patrons have in store next week with the showing of "Love's Whirlpool."

It is a powerful photodrama dealing with two widely divergent strata of society — rich bankers and notorious bandits.

Both have a grievance against society — the banker feels that he owes nothing to charity, nothing to the unfortunate persons over whom he has trod on his way to fortune. The bandit uses all his underworld cunning to make the banker pay.

Finally the conscience of each, through a mysterious force, makes changes in their lives and puts them in tune with the throbbing world around them.

No less famous stars than James Kirkwood, Lila Lee and Madge Bellamy have been chosen to portray the leading roles in this production.

Kirkwood is the master criminal. Lila Lee his underworld accomplice and Madge Bellamy is the daughter of the rich banker.

See this picture — and how the social chasm yawning between the two classes was bridged by intrigue that taught them all a lesson.

Cordially yours,

Ads With the Action and Atm Sweep Them i



Distributed by
HODKINSON

**Regal
Pictures, Inc.**
presents

LOVE'S WHIRLPOOL

With

**James Kirkwood,
Lila Lee & Madge Bellamy**

*Story by Elliott Clawson
and Bruce Mitchell*

Directed by Bruce Mitchell

2 Col. Ad Cut No. 2

The banker had little sympathy for the youth caught stealing from a bank customer. The law took its course and the young criminal went "up the river."

Came the youth's big brother, a master crook of San Francisco's underworld. An attempt at freeing the boy failed—then, revenge!

The banker's daughter was the pawn—and with her within the power of the crooks there followed a series of nerve-grIPPING episodes, bound up with the wreck and burning of a liner at sea, a dangerous voyage on a raft, and an underworld seance plot, with faked spiritualistic manifestations and the appearance of a mysterious spectral form.



**Regal
Pictures, Inc.**
presents

Distributed by
HODKINSON

LOVE'S WHIRLPOOL

With

**James Kirkwood,
Lila Lee & Madge Bellamy**

1 Col. Ad Cut No. 4

How are famous criminals who have a grievance against society reformed?

Some by the accusing finger of conscience; some through the love of home; some through punishment. In "Love's Whirlpool," an underworld crook is turned from the paths of crime through the love of a beautiful girl accomplice and an unseen power from beyond the grave.

You will enjoy the exciting episodes in this story; you will enjoy the tense action, with its suspense and surprise; and you will long remember the wonderful acting of the three famous stars—James Kirkwood, Lila Lee and Madge Bellamy.

Copy

A Grocery Store Ad

In "Love's Whirlpool" are some hard-boiled and some bad-ye-

We carry good, fresh soft-boiled or

Fire Insurance Company

Your property is in danger of fire. Float your home and be burned.

In "Love's Whirlpool" burns at sea.

Let's talk of problems.

Copy for Your Bank

The smart "Love's Whirlpool" to get the money in pocket that aren't safe.

Start an account money will be where no debt of it. And for you.

Stores Can Leather Goods

A good leather tone into a carrying money.

Even the "Love's Whirlpool" "lift" your property in this movie.

Come in a leather goods.

Regal Pictures, Inc. Presents

LOVE'S WHIRLPOOL

With

**James Kirkwood,
Lila Lee and
Madge Bellamy**



Distributed by
HODKINSON

Action and Atmosphere that Will Sweep Them in to See "Love's Whirlpool"



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Copy Tie-Up for Stores!

A Grocery Store Ad

In "Love's Whirlpool," there are some hard-boiled eggs—and some bad y-eggs.

We carry the other kind—good, fresh eggs—good fried, soft boiled or hard boiled.

Fire Insurance Companies

Your property is always in danger of fire. Even though you float your home in water, it may be burned.

In "Love's Whirlpool" a liner burns at sea.

Let's talk over your insurance problems.

Copy for Your Banks

The smart yeggs and thieves in "Love's Whirlpool" know how to get the money when it is carried in pockets or locked in safes that aren't safes.

Start an account with us. Your money will then be in a place where no deft fingers can rob you of it. And it will make money for you.

Stores Carrying Leather Goods

A good leather wallet, buttoned into a pocket, is ideal for carrying money.

Even the clever crooks in "Love's Whirlpool" couldn't "lift" your pocket money if carried in this manner.

Come in and look over our leather goods.

Copy for Bookstores

Local bookstores will be glad to display a line of books that deal with the underworld, spiritualism, and the problems of the castaways of society who believe the world has not played the game squarely with them.

Alongside this book display, get over announcements of "Love's Whirlpool" — lobby cards, stills and accessories.

Display for Flower Shops

Display cards in a window of local flower shops. Have copy of this nature:

"If you are going to make good with your best girl in 'Love's Whirlpool,' send her flowers. We have the kind that will bring about a solution of your problem—and it will be a happy ending."

Sweet Shop Window Display

Use a "still" of Lila Lee, James Kirkwood and Madge Bellamy adrift on a raft, accompanied with caption, "At sea in a creaking raft! A scene from 'Love's Whirlpool' at the theatre. No need for you to be 'at sea'! A box of candies will solve your 'what shall I get her' problem."

Detective Organizations

Tie up with a detective organization in advertising "Love's Whirlpool" by printed heralds in the shape of revolvers which can be left on residence doorknobs or inserted under front doors. One side of herald will bear the printing, "Jim Reagan, notorious criminal and hold-up is in your neighborhood. Let Nick Harris protect your home and family." The other side will disclose the name of the picture, the theatre of its showing and the dates.

Clothing Store Window Display

A display that will attract attention can be arranged by placing figure models of two men, one in the latest in suit wear and the other in prison uniform at the left and right of a huge volume labeled "State Laws." A poster over the book will read, "Which shall it be? (arrows pointing both directions). We supply you with one—the State furnishes the other. See 'Love's Whirlpool' at the theatre."

Haberdashery Window Display

Use stills of Robert Agnew and other prisoners in uniform with a display of walking sticks and a prisoner's "Ball and Chain." The accompanying caption will read: "Get one of our new shipment of walking sticks and 'go straight.' Robert Agnew, who plays the role of the young criminal in 'Love's Whirlpool' at the theatre, declares that a walking stick in the hand is worth two balls and chains on the feet—any day."

c. Presents

WHIRLPOOL

Distributed by
HODKINSON



Atmosphere that Will in to See "Love's Whirlpool"

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Grocery Store Ad

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Insurance Companies

your property is always in
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ruined.

"Love's Whirlpool" a liner
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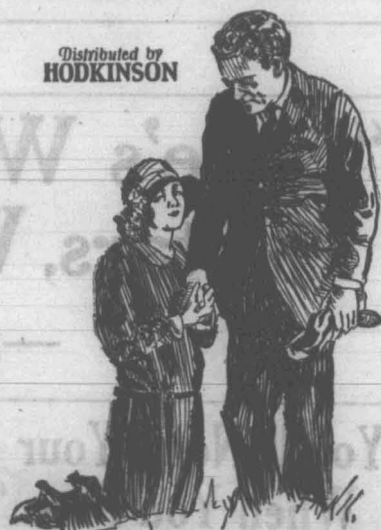
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Distributed by
HODKINSON



Regal Pictures Inc.
presents
**LOVE'S
WHIRLPOOL**
with
James Kirkwood—
Lila Lee and
Madge Bellamy

1 Col. Ad Cut No. 5

Can the dead return?
Do we get messages from
those who have gone be-
yond?

You will see the answer
in this stirring story of
mystery and romance.

Crooks, through their
intrigue and trickery, are
taught a lesson through
an unseen power.



LOVES WHIRLPOOL

With
**James Kirkwood,
Lila Lee & Madge Bellamy**

Story by *Elliott Clawson
and Bruce Mitchell*

Directed by *Bruce Mitchell*

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Regal Pictures, Inc. Presents LOVE'S WHIRLPOOL

With
**James Kirkwood,
Lila Lee and
Madge Bellamy**

Distributed by
HODKINSON



A Stirring
Story of Mystery,
Adventure
and Romance

Two underworld crooks plan the ruin of a hard-hearted banker.

They open a seance parlor. Through trickery, he is induced to come and witness the spiritualistic manifestation supposedly coming from his daughter, whom he believes dead, but who, in reality, is held prisoner by the crooks.

In the midst of their own faking schemes, a spectral form appears, which changes the course of their lives.

Their love for each other overcomes their desire for revenge, but the banker is himself taught a lesson in the love of his fellow-men.

4 Col. Ad Cut No. 3

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Sweet Shop

Window Display

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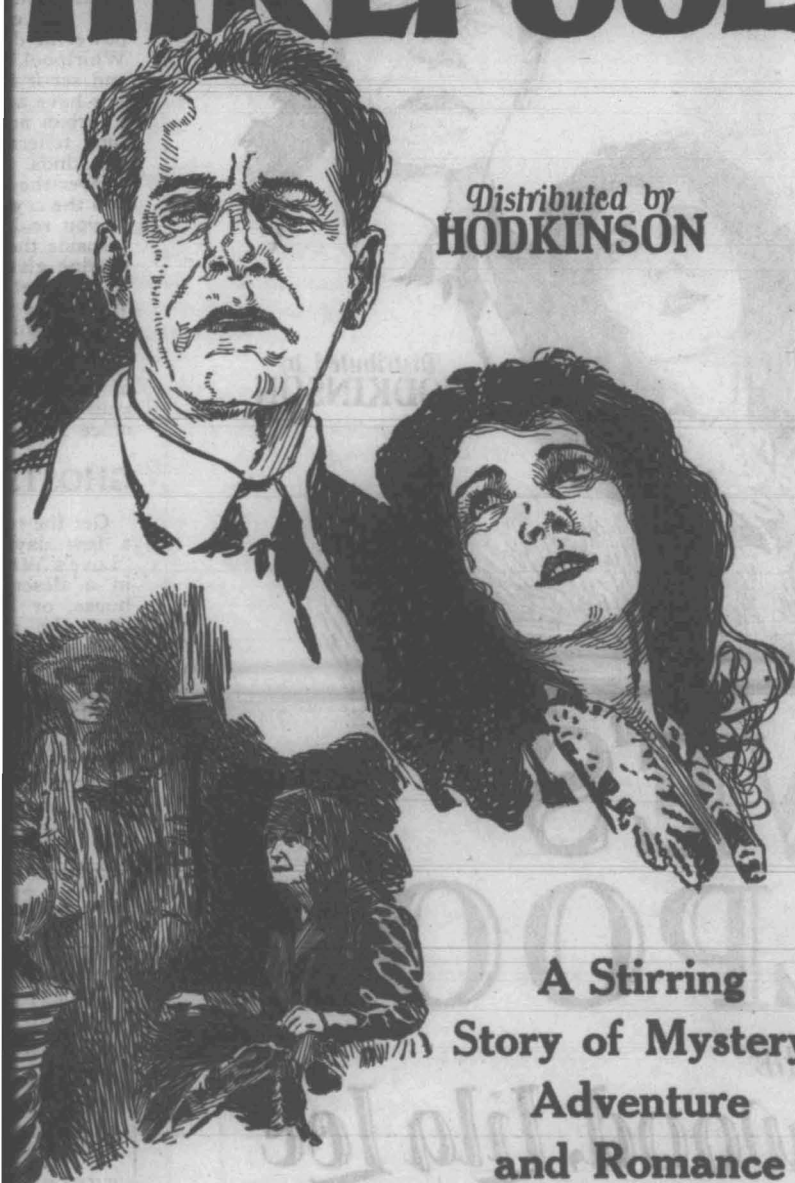
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WHIRLPOOL

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Regal
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LOVE
WHIRL
with
James Kirkwood
and Madge Bellamy

3 Col. Ad Cut No. 6

A wreck in the night! A crimson, sin
"Abandon Ship!"

Side by side in the swirling waters a ba
She was his bitter enemy.

Did he rescue her and use her as a p
death in the dark waters?

See this picture of big thrills and tense c
casts ever assembled in a single picture.

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Madge Bellamy

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Do we get messages from
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Crooks, through their
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Regal
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Distributed by
HODKINSON

LOVE'S WHIRLPOOL

with
James Kirkwood-Lila Lee
and Madge Bellamy

3 Col. Ad Cut No. 6

A wreck in the night! A crimson, sinking liner! And then a cry of
"Abandon Ship!"

Side by side in the swirling waters a banker's daughter—and a bandit.
She was his bitter enemy.

Did he rescue her and use her as a pawn, or did he let her sink to
death in the dark waters?

See this picture of big thrills and tense drama—acted by one of the best
casts ever assembled in a single picture.

News Stories With the App

Breezy Catch Lines Build Up Your Business

The whirlpool of destiny clutched their lives and swirled their petty loves and hates into its seething eddy.

* * *

He was a master criminal—until a voice beyond the grave halted him and changed his course in life.

* * *

Revenge—a man and a woman planned it but an unseen force took it from their hands and left in its place—love.

* * *

Regeneration—one of the greatest forces in life—graphically portrayed in the lives of two underworld characters.

* * *

Can the dead return? Who knows? But sometimes they calm the swirling waters of "Love's Whirlpool."

* * *

The unexpected boomerang—by a clever ruse they convinced others of life beyond death, only to become converted themselves!

* * *

The Whirlpool of Life caught them—bruised them—hurled their petty emotions aside and sent them, purified, back into the world.

* * *

He laughed at life and went to his death with a smile on his lips.

* * *

Cracking "burglar-proof" vaults and opening "safety" locks were his specialty. But when he unexpectedly found the "key" to the life beyond death it spoiled his "business head" and he changed his occupation.

* * *

A wreck in the night. A crimson, sinking ship. A chance to prove his manhood by saving the daughter of a bitter enemy. This is what "Love's Whirlpool," cast up for Jim Reagan.

* * *

The grim, gray walls of a prison could not hold him. He laughed at everything in life until Death stilled the smile on his lips.

* * *

He evaded the laws of life, but the laws of death held him inexorably.

* * *

He lost his fortune, but found his soul in a ruse that made friends of his enemies.

* * *

If a man die, shall he live again? Though he solve the riddle of the Sphinx, man has found no answer to this age-old question.

* * *

Not only a picture of spirits, but a picture with a spirit.

* * *

Brotherly love may leap the chasm of death and sweep away the barriers of the soul. Such is the love portrayed in "Love's Whirlpool."

* * *

You do not have to believe in spiritualism to see spirits appear in "Love's Whirlpool."

* * *

The chill clamminess of the grave may slay all else, but the spirit of love wings its way through the hours of eternity.

* * *

Sorrow softens stony hearts and visions of the dear departed give promptings to sweet charity.



JAMES KIRKWOOD in
"LOVE'S WHIRLPOOL" Distributed by HODKINSON

1 Col. Star Cut No. 1

Film Director Formerly Gob

Bruce Mitchell Left
Navy and Signed Up
with the Movies

Climbed Up From
"Extra"

Decided He Was Poor
Actor and "Found
Himself" in New
Role

The navy's loss was the movies' gain. Uncle Sam was mulcted of a daring son-fighter and civil engineering was robbed of a competent practitioner when the lure of the silver sheet enmeshed Bruce Mitchell, director of "Love's Whirlpool," now at the theatre, and transformed him into a maker of master photoplays.

Mitchell, who was born in Freeport, Ill., was educated for the sea at the United States Naval Academy in Annapolis, Md. But his induction into the service "didn't take," he says, and he soon quit the life of the rolling main to launch himself anew as a civil engineer. From 1900 on for a dozen years, he built railways and power plants in scattered sections of the globe.

Then the siren song of the silver sheet sounded in his ears and he decided he wanted a whirl at the movies. After a wide and adventurous experience in being "kicked out" of almost every studio, cutting room and laboratory between the Golden and Hell Gates, he turned to the thespian end of the game and got a small part in "Tess of the Storm Country."

Mitchell, who admits that he probably was the worst actor who ever faced a camera, denies, however, that his part in the first photoplay caused Mary Pickford to do "Tess of the Storm Country" all over again last year. He does say, though that it was the "Little Mary" of that day who convinced him of the possibilities and future that awaited him in the technical department of motion-picture making.

The virus of the lens was in his blood, however, and Mitchell continued to act for almost a year, appearing with Bob Leonard at Universal City. In 1914, the lightning struck and he was given a chance to direct his first picture, a one-reel comedy.

With his foot on the ladder, Mitchell started to climb its directorial rungs. He flashed into artistic prominence when he discovered the stellar ability nestling within the dramatic mind of Norma Talmadge, who appeared to advantage in his first big production, "Captivating Mary Carstairs." That was with the old National Film Corporation, for which he also made a five-reel comedy-drama, "The Night Before," with "Smiling Bill" Parsons as star.

Mitchell scored a hit throughout the country with his "Nobody Home," which had an all-star cast, and this picture he considered one of

Madge Bellamy Began Her Stage Career at Five

Screen Beauty in
"Love's Whirlpool"
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Career

Madge Bellamy, one of the screen's most beautiful girls, who plays a clever role in "Love's Whirlpool" with James Kirkwood and Lila Lee, has had a unique career. Some fairy endowed her with the art of mimicry and she began to display her pantomimic talent almost before she could talk. As a result, she often found that the parental rod was not spared when she caused dismay by imitating the actions of some neighbor in her native town of Hillsboro, Texas.

Miss Bellamy made her stage debut in New York at the tender age of five under the supervision of her father, a university professor of literature.

The family moved to Denver and then to San Antonio, Texas, where Miss Bellamy studied at St. Mary's Hall. When she was fifteen, there came an interruption to her student life and she was recalled to New York to appear in an actors' benefit performance. The winsome miss of the brown eyes and golden hair did so well that she attracted the notice of Daniel Frohman, who gave her a letter to George Tyler.

After hearing her read the part of Pollyanna in the play of that name, Tyler cast Miss Bellamy in the title role, in which she toured the large cities of the East so successfully that the company was recalled for return engagements. During this season of triumph, Miss Bellamy was asked by Alf Hayman to play the "Dream Girl" with William Gillette in "Dear Brutus," but she had to decline. She was considering an offer to play with William Faversham in "The Prince and the Pauper" when Thomas H. Ince offered her a screen contract.

Miss Bellamy yielded to the lure of the silver sheet and made her cinema debut as leading woman in "The Cup of Life." Her success in this brought her the greater part of "Nan" in Ince's special feature, "Hail the Woman."

She also scored a hit in Maurice Tourneur's "Lorna Doone," while her starring vehicles include "Ten Ton Love," "The Tinsel Harvest," "Garison's Finish," "The Hottentot" and "Are You a Failure?" Miss Bellamy likewise has won success in "Un-guarded Gates," "Soul of the Beast," "No More Women," an Associated Authors' production, and "The Fire Patrol."

Her work in "Love's Whirlpool" which comes to the theatre for a run next marks her as a wonderfully versatile actress, for the role is a most difficult one.

SHOWS HOW CONVICTS ESCAPE

How crookdom so often manages to free a member who has been caught in the meshes of the law is shown in "Love's Whirlpool," which comes to the for a run next

When Larry is imprisoned for stealing, his elder brother Jim Reagan a master crook, plots with "Pinkey" Sellers an underworld spy and "Parson" Monks, an ex-convict to effect Larry's escape. Jim's first step is to write a seemingly innocent note, but the instructions for the escape are traced in milk while the latter is so folded that the last line written in ink: "scorch with matches" is noticeable. Larry deciphers the note and is aided in his escape by four convicts who evade the espionage of the guard and bury the boy. He thrusts a reed through the crust of dust in order that he may breathe and the searching guards fail to find him.

Larry is shot but it is not through lack of wit or co-operation of crookdom that the plot fails in this instance. It is merely because Larry

Age-Old C After I Into

Thrilling Fire at Sea Fi

One of the Most
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KIRKWOOD-LEE ARE HOME

James Kirkwood and the stars, and Madge Bellamy an important role in "Whirlpool" the offering are all "home. They care nothing for lights or the gay cafes.

Mr. Kirkwood and Miss recently became his wife, established their home in a nook of Hollywood, far hills from which a clear mits a glimpse of the Pac reside at the upper ter Argyle Avenue, and day when not working at t this happy couple may be home.

Miss Bellamy also has home in the far-famed Beverly Hills, where st with her father and mo only child, this screen st ways been very close to h and seldom has spent r away from them.

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Age-Old Question of Life After Death is Brought Into Plot of Big Feature

Thrilling Fires at Sea Filmed

One of the Most Realistic Scenes Ever Shot Is in "Love's Whirlpool"

Moving-picture thrills, like women's fashions, are continually changing. Not so long ago, train wrecks were "the rage." This season the taste runs to ship wrecks. But a fire at sea is a comparative novelty; a "creation." This time it has been executed by Bruce Mitchell in "Love's Whirlpool," which comes to the theatre for a run next week.

The fire begins at the pre-dawn hour of three, when the passengers of a giant liner are deep in slumber. Flames blow off the hatch of the forward hold and, battling their way against the efforts of the ship's fire-fighters, send the terrified passengers dashing from their staterooms to huddle on the blistering deck.

With the fire gaining ground, panic sweeps through the ill-fated voyagers. They rush the guards at the lifeboats, crowding into one little craft until its davit-ropes break and the scrambling mass is precipitated into the sea, some to swim and others to sink.

Critics who have seen "Love's Whirlpool," which was adapted to the screen by Elliott Clawson and Bruce Mitchell from the novel by Martha Lord, "The Inner Sight," have declared the fire scene to be one of the most realistic and pulse-thrilling actions of a photodrama ever pictured. To see it, they say, is to feel that one is in the midst of its vortex—a fighting, struggling participant in its terrors.

James Kirkwood, Lila Lee and Madge Bellamy have leading roles, while others in the cast are Robert Agnew as Larry, Mathew Betz as "Pinkey" Sellers, an underworld spy; Edward Martindel as the banker, Margaret Livingston as a maid in the Milton home, Madge Bellamy as the financier's daughter, Clarence Geldert as his lawyer and Joe Mills as "Parson" Monks, an ex-convict.

KIRKWOOD-LEE ARE HOME FOLKS

James Kirkwood and Lila Lee, the stars, and Madge Bellamy, who plays an important role in "Love's Whirlpool" the theatre's offering are all "home bodies." They care nothing for the bright lights or the gay cafes.

Mr. Kirkwood and Miss Lee, who recently became his wife, have established their home in a secluded nook of Hollywood, far up on the hills from which a clear day permits a glimpse of the Pacific. They reside at the upper terminus of Argyle Avenue, and day or night, when not working at the studio, this happy couple may be found at home.

Miss Bellamy also has a lovely home in the far-famed suburb of Beverly Hills, where she resides with her father and mother. An only child, this screen star has always been very close to her parents and seldom has spent much time away from them.

Since she came to Hollywood several years ago, Miss Bellamy has spent nearly all her leisure time at the family home, where she finds many things to do, she says, that makes the hours slip lightly by. Maybe that is why she has never found time for romance for this

In "Love's Whirlpool" There is a Guiding Hand from Beyond

True and False Sides of Great Question Shown on Screen

Ever since men began to think and reflect upon life they have asked themselves what shall befall after death. Shall man live again? Shall he inhabit a land where there is no sorrow, or shall he return again to the earth? If he return, shall he come again as a man or shall he roam the earth as a spirit?

These things men have answered for themselves in various ways. Some have said that after death, the soul will live in a heavenly kingdom; some, that it will return to earth in another body to take up the problem of life once more; others that it will return as a spirit to guide men to a clearer vision. Religion and Science have given various answers to the eternal question. While men do not agree as to which answer is correct the majority do agree that there is some sort of immortality, that that something which has been called the soul or the spirit lives after the body has ceased functioning.

That the dead return to the scene of their lives to guide the living is by no means a new idea. Plays like "Hamlet" and the multitude of stories like Maupassant's "The Ghost," show that many men have seen and felt "spirits."

The war caused the question of spiritualism to be considered with added fervor. People do not think very much of death until death makes itself manifest and the War brought it home to everyone.

Psychic Research Begun

It was at this period that psychic research began to be studied in earnest. The living grasped at the idea of communicating with their beloved dead and spiritualism was sought as the means of doing this.

The investigations of Sir Oliver Lodge, himself a heart-broken father, anxious to get in touch with his son who had been killed, and the proofs of Sir Arthur Conan Doyle, a man greatly respected in the literary world, seemed to establish the fact that the living, providing they had the proper spiritual or psychic power, could get in touch with those who had "passed on." Certain people found that they had this power or sixth sense and were the "mediums" through which the dead spoke to the living.

Hundreds of heart-broken mothers, wives and sweethearts have testified to the fact that they really have received word from their dead and have been cheered and strengthened. The power of the bona-fide medium has been great in some cases and certainly has eased much suffering. But those who make their living by preying upon the credulous saw in the spiritualist movement a new means of defrauding the public. By fitting up a studio with mirrors and electric contrivances and by "shadowing" a prospective client, they were able to swindle numerous heart-broken people who were only too anxious to believe that they were communicating with their lost ones.

Just how this "confidence" game is conducted is shown in "Love's Whirlpool," which comes to the theatre for a run next week. Jim Reagan, a crook, and Molly, his sweetheart, plan to get revenge on Richard Milton, a banker, whom they deem responsible for the death of Jim's younger brother, by mulcting him of his



Scene From "LOVE'S WHIRLPOOL" Distributed by WODKINSON 2 Col. Production Cut. No. 1

Robert Agnew is Kin of McKinley

Actor in "Love's Whirlpool" owns McKinley Homestead in Ohio

Robert Agnew, who enacts the role of Larry in "Love's Whirlpool," with James Kirkwood, Lila Lee and Madge Bellamy, has the distinction of being a third cousin of the late President William McKinley and of owning one of the McKinley homesteads in Ohio. He is twenty-four years old and was graduated into Film from the vaudeville stage. He has a particularly bright and pleasing personality, and is considered one of the most promising juveniles appearing in pictures.

Though born in Kentucky, Agnew spent most of his boyhood in Texas, and it was while he was appearing in a skit at San Antonio that a motion picture company, on location there, recruited him for his first film part. He determined then to devote his talents to the screen.

Agnew came to Hollywood in September, 1921, after engagements in New York with Alice Joyce in "The Sporting Duchess" and with Billie Burke in "The Frisky Mrs. Johnson." He also was in "Without Fear" with Pearl White. Agnew's first Western engagement was as juvenile lead with Norma Talmadge, with whom he appeared in "The Passion Flower," "The Sign on the Door" and "A Wonderful Thing."

Paramount then enlisted Agnew for notable parts in "Clarence," "Kick In," "Prodigal Daughters," "Bluebeard's Eighth Wife," "The Spanish Dancer" and "The Marriage Maker." In "Love's Whirlpool," now at the theatre, he is the lovable, cheery Larry who gets into bad company, is sent to prison and is mortally wounded in making his escape.

Mr. Agnew is excessively fond of athletics and he is particularly devoted to baseball, swimming and horseback riding.

MADGE BELLAMY WAS A TOMBOY

Tomboys, so-called, usually turn out to be the most attractive girls and this is undoubtedly true of Madge Bellamy, who appears with James Kirkwood and Lila Lee in "Love's Whirlpool" which comes to the theatre for a run next week. When she was a youngster in Denver, whence her family had removed from Hillsboro, Texas, her birthplace, Miss Bellamy took a keen delight in emulating the boys in all their sports.

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Paragraphs That Tell the Story

"Crime doesn't pay," cries Experience. "You can't get away with it!" shouts the Law. And now comes "Love's Whirlpool," which shows that those whose transgressions are many cannot escape the indictment of remorse and the penalty of Conscience, even though they may evade the Law. Jim Reagan (James Kirkwood) was a master cracksmen, and his sweetheart, Molly (Lila Lee) was a hardened crook, but Conscience got them in the end.

"Love's Whirlpool," the screen adaptation of Martha Lord's novel, "The Inner Sight," is a tale of love, adventure, spiritualism, and the underworld. James Kirkwood, Lila Lee and Madge Bellamy have the principal roles, and a splendid cast appears in their support.

"Love's Whirlpool," the new James Kirkwood-Lila Lee picture, is a story with a powerful theme. It deals not only with the regeneration of a master crook and a hard-hearted banker, through love, but shows how the credulous public is hoodwinked by fake seances.

Madge Bellamy is featured with James Kirkwood and Lila Lee. Others in cast are: Robert Agnew, Mathew Betz, Margaret Livingston, Clarence Geldert and Joe Mills.

Did you ever write a letter with milk, so its message would be invisible. This trick, which is shown in "Love's Whirlpool," plays its part in the escape of Larry (Robert Agnew) from San Quentin prison. Jim Reagan writes his "kid" brother a letter that will get past the scrutiny of the prison's warden and he uses milk to do it. Yet he manages to give Larry a tip how he can make the invisible writing come out to be read. James Kirkwood plays the part of Jim Reagan in "Love's Whirlpool," with his wife, Lila Lee, appearing as Molly his underworld sweetheart, in this spiritualistic drama.

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He laughed at life and went to his death with a smile on his lips.

Cracking "burglar-proof" vaults and opening "safety" locks were his specialty. But when he unexpectedly found the "key" to the life beyond death it spoiled his "business head" and he changed his occupation.

A wreck in the night. A crimson, sinking ship. A chance to prove his manhood by saving the daughter of a bitter enemy. This is what "Love's Whirlpool," cast up for Jim Reagan.

The grim, gray walls of a prison could not hold him. He laughed at everything in life until Death stilled the smile on his lips.

He evaded the laws of life, but the laws of death held him inexorably.

He lost his fortune, but found his soul in a ruse that made friends of his enemies.

If a man die, shall he live again? Though he solve the riddle of the Sphinx, man has found no answer to this age-old question.

Not only a picture of spirits, but a picture with a spirit.

Brotherly love may leap the chasm of death and sweep away the barriers of the soul. Such is the love portrayed in "Love's Whirlpool."

You do not have to believe in spiritualism to see spirits appear in "Love's Whirlpool."

The chill clamminess of the grave may slay all else, but the spirit of love wings its way through the hours of eternity.

Sorrow softens stony hearts and visions of the dear departed give promptings to sweet charity.

If you strain the quality of mercy, be sure the dregs will poison your soul.

The law could not punish Jim Reagan, master cracksman, but Conscience made him pay the penalty through the spirit of his brother.

You may write a mystic letter with milk, but it takes human hand to scrawl messages in chalk upon a slate, as is shown in "Love's Whirlpool."

Do the dead come back? Can the departed spirit return to earth? These questions are answered both ways in "Love's Whirlpool."

"The best I can wish her is the worst luck in the world." And at three o'clock in the morning, Jim Reagan's wish came true!

Even the spell of beauty cannot withstand the dementia that horror breeds. Nadine Milton nearly lost her reason in "Love's Whirlpool."

Because she was a woman drowning, he saved her in spite of his hatred. And then he plotted to use her in mulcting millions from her father.

No soul may sink so low that good cannot spring from it.

Actor and Found Himself" in New Role

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Mitchell, who was born in Freeport, Ill., was educated for the sea at the United States Naval Academy in Annapolis, Md. But his induction into the service "didn't take," he says, and he soon quit the life of the rolling main to launch himself anew as a civil engineer. From 1900 on for a dozen years, he built railways and power plants in scattered sections of the globe.

Then the siren song of the silver sheet sounded in his ears and he decided he wanted a whirl at the movies. After a wide and adventurous experience in being "kicked out" of almost every studio, cutting room and laboratory between the Golden and Hell Gates, he turned to the thespian end of the game and got a small part in "Tess of the Storm Country."

Mitchell, who admits that he probably was the worst actor who ever faced a camera, denies, however, that his part in the first photoplay caused Mary Pickford to do "Tess of the Storm Country" all over again last year. He does say, though, that it was the "Little Mary" of that day who convinced him of the possibilities and future that awaited him in the technical department of motion-picture making.

The virus of the lens was in his blood, however, and Mitchell continued to act for almost a year, appearing with Bob Leonard at Universal City. In 1914, the lightning struck and he was given a chance to direct his first picture, a one-reel comedy.

With his foot on the ladder, Mitchell started to climb its directorial rungs. He flashed into artistic prominence when he discovered the stellar ability nestling within the dramatic mind of Norma Talmadge, who appeared to advantage in his first big production, "Captivating Mary Carstairs." That was with the old National Film Corporation, for which he also made a five-reel comedy-drama, "The Night Before," with "Smiling Bill" Parsons as star.

Mitchell scored a hit throughout the country with his "Nobody Home," which had an all-star cast, and this picture he considers one of the most important of the one hundred and ninety-one he directed before he abandoned the serio-comic for the serio-dramatic to make "Love's Whirlpool," for the James Kirkwood-Lila Lee productions that are being released by the W. W. Hodkinson Corporation.

Red Hair is Sign of "Pep"

So Says Actress Who Plays Role in "Love's Whirlpool"

Because you are red-haired doesn't mean you have to be temperamental.

This is the dictum of Margaret Livingston, Titian-haired beauty of the screen, who plays the colorful part of the Miltons' maid in "Love's Whirlpool," with James Kirkwood, Lila Lee and Madge Bellamy which is running at the theatre.

While Miss Livingston believes that the famed Helen of Troy is as much responsible as anyone in history for the reputation that has been woven around red-headed women since her time, the charming young actress declares one has to hand it to Helen for starting a war like the Trojan melee and keeping it going for ten years.

"Another thing in favor of the fair-haired lass," added Miss Livingston, "is that she has energy and 'pep' that her dark-haired sister lacks. That, they say, though, is due to climatic differences in the origin of the several types and cannot be attributed to the color of the hair. But, so far as 'riotous red-haired radicals' are concerned, which seem to be the three R's, of the

Pollyanna in the play of that name, Tyler cast Miss Bellamy in the title role, in which she toured the large cities of the East so successfully that the company was recalled for return engagements. During this season of triumph, Miss Bellamy was asked by Alf Hayman to play the "Dream Girl" with William Gillette in "Dear Brutus," but she had to decline. She was considering an offer to play with William Faversham in "The Prince and the Pauper" when Thomas H. Ince offered her a screen contract.

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She also scored a hit in Maurice Tourneur's "Lorna Doone," while her starring vehicles include "Ten Ton Love," "The Tinsel Harvest," "Garrison's Finish," "The Hottentot" and "Are You a Failure?" Miss Bellamy likewise has won success in "Un-guarded Gates," "Soul of the Beast," "No More Women," an Associated Authors' production, and "The Fire Patrol."

Her work in "Love's Whirlpool" which comes to the theatre for a run next marks her as a wonderfully versatile actress, for the role is a most difficult one.

SHOWS HOW CONVICTS ESCAPE

How crookdom so often manages to free a member who has been caught in the meshes of the law is shown in "Love's Whirlpool," which comes to the run next for a run next

When Larry is imprisoned for stealing, his elder brother Jim Reagan a master crook, plots with "Pinkey" Sellers an underworld spy and "Parson" Monks, an ex-convict to effect Larry's escape. Jim's first step is to write a seemingly innocent note, but the instructions for the escape are traced in milk while the latter is so folded that the last line written in ink: "scorch with matches" is noticeable. Larry deciphers the note and is aided in his escape by four convicts who evade the espionage of the guard and bury the boy. He thrusts a reed through the crust of dust in order that he may breathe and the searching guards fail to find him.

Larry is shot but it is not through lack of wit or co-operation of crookdom that the plot fails in this instance. It is merely because Larry emerges too soon.

"Love's Whirlpool" presents a clear picture of the Underworld—its romance and terrors, loves and hates. James Kirkwood, Lila Lee and Madge Bellamy have the principal parts. The supporting cast includes Mathew Betz, Margaret Livingston, Clarence Geldert and Joe Mills.



1 Col. Star Cut No. 2

movement to suppress them, you'll find that to the one or two auburn-haired women who break into frenzies and the press with their radical notions, there are hundreds at home, washing the breakfast dishes and figuring out new and extraordinary family budget systems."

Miss Livingston, who was born in Salt Lake City, was deprived of her early chance at dish-washing by the death of her fiancé. She then plunged into motion-picture work as the best solacer of her grief and, after a hard and rocky climb over the first stretches of the road is now among the stars.

fighters, send the terra-cotta figures dashing from the top of the blisters. With the fire gain panic sweeps through the voyagers. They rush to the lifeboats, crowding the craft until its davit-ropes are snapping and the scrambling mass is into the sea, some to others to sink.

Critics who have seen "Whirlpool," which was the screen by Elliott C. Bruce Mitchell from the Martha Lord, "The I have declared the fire one of the most realistic thrilling actions of a ever pictur'd. To see it to feel that one is in the vortex—a fighting, str participant in its terrors.

James Kirkwood, Lila Madge Bellamy have led while others in the cast Agnew as Larry, Math "Pinkey" Sellers, an spy; Edward Martin, banker, Margaret Livingston in the Milton he Bellamy as the fiancée Clarence Geldert as his Joe Mills as "Parson" ex-convict.

KIRKWOOD-LEE ARE HOME

James Kirkwood and the stars, and Madge Bellamy plays an important role in "Whirlpool" the offering are all "hon They care nothing for lights or the gay cafes.

Mr. Kirkwood and Miss recently became his wife. They established their home in a nook of Hollywood, far hills from which a glimpse of the Pasadena residence at the upper Argyle Avenue, and when not working at this happy couple may home.

Miss Bellamy also has home in the far-famed Beverly Hills, where with her father and a only child, this screen ways been very close to and seldom has spent away from them.

Since she came to several years ago, Miss spent nearly all her leisure the family home, where many things to do, she makes the hours slip. Maybe that is why she found time for romance young beauty of the laughingly insists that she whole and fancy free." very odd for Hollywood

"LOVE'S WHIRLPOOL" TO BE SHOWN

"Love's Whirlpool" comes to the and play for said by critics to be the "Valentine" of the screen, same elements of drama thrills and the same true over vice.

It deals with the attitude of Jim Reagan, master crook, and his younger brother Larry. When he fails, he swears on Richard Milton who Larry. Jim and his Molly kidnap Nadine, use her in a fake seance to get Milton of his money. Larry discovers that she has a power and under its influence resolves to "go straight" and stores Nadine to her father's spirit of his dead brother. Jim forget his bitterness and starts a new life with Pansy.

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Cut No. 2

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against the efforts of
ship's fire-
fighters, send the terrified passen-
gers dashing from their staterooms
to huddle on the blistering deck.

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Agnew as Larry, Mathew Betz as
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banker, Margaret Livingston as a
maid in the Milton home, Madge
Bellamy as the financier's daughter,
Clarence Geldert as his lawyer and
Joe Mills as "Parson" Monks, an
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KIRKWOOD-LEE ARE HOME FOLKS

James Kirkwood and Lila Lee,
the stars, and Madge Bellamy, who
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Whirlpool" aretheatre's
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They care nothing for the bright
lights or the gay cafes.

Mr. Kirkwood and Miss Lee, who
recently became his wife, have es-
tablished their home in a secluded
nook of Hollywood, far up on the
hills from which a clear day per-
mits a glimpse of the Pacific. They
reside at the upper terminus of
Argyle Avenue, and day or night,
when not working at the studio,
this happy couple may be found at
home.

Miss Bellamy also has a lovely
home in the far-famed suburb of
Beverly Hills, where she resides
with her father and mother. An
only child, this screen star has al-
ways been very close to her parents
and seldom has spent much time
away from them.

Since she came to Hollywood
several years ago, Miss Bellamy has
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answers to the eternal question. While
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swer is correct the majority do agree
that here is some sort of immortality,
that that something which has been
called the soul or the spirit lives
after the body has ceased function-
ing.

That the dead return to the scene
of their lives to guide the living is
by no means a new idea. Plays
like "Hamlet" and the multitude of
stories like Maupassant's "The
Ghost," show that many men have
seen and felt "spirits."

The war caused the question of
spiritualism to be considered with
added fervor. People do not think
very much of death until death
makes itself manifest and the War
brought it home to everyone.

Psychic Research Begun

It was at this period that psy-
chic research began to be studied in
earnest. The living grasped at the
idea of communicating with their be-
loved dead and spiritualism was
sought as the means of doing this.

The investigations of Sir Oliver
Lodge, himself a heart-broken
father, anxious to get in touch with
his son who had been killed, and the
proofs of Sir Arthur Conan Doyle,
a man greatly respected in the liter-
ary world, seemed to establish the
fact that the living, providing they
had the proper spiritual or psychic
power, could get in touch with those
who had "passed on." Certain peo-
ple found that they had this power
or sixth sense and were the "medi-
ums" through which the dead spoke
to the living.

Hundreds of heart-broken moth-
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lic. By fitting up a studio with mir-
rors and electric contrivances and
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they were able to swindle num-
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"Actor in 'Love's Whirlpool'" owns McKinley Homestead in Ohio

Robert Agnew, who enacts the
role of Larry in "Love's Whirlpool,"
with James Kirkwood, Lila Lee and
Madge Bellamy, has the distinction
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Though born in Kentucky, Agnew
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Paramount then enlisted Agnew
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Mr. Agnew is excessively fond of
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MADGE BELLAMY WAS A TOMBOY

Tomboys, so-called, usually turn
out to be the most attractive girls
and this is undoubtedly true of
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When she was a youngster in Den-
ver, whence her family had removed
from Hillsboro, Texas, her birth-
place, Miss Bellamy took a keen
delight in emulating the boys in
all their sports.

"I could run faster than any of
them," Miss Bellamy boasts, "and I
was almost as good at playing base-
ball. My first starring act was in
climbing trees, especially apple trees.
In the climbing games, I outshone
all the boys. And I've had the
climbing habit ever since, even if
is only to get up the rungs of the
celluloidal ladder of fame."

At this Miss Bellamy has done
very well. Though only twenty, she
has played stellar roles in a number
of pictures and is regarded one of
the screen's loveliest young actresses.

She Felt Like Two Cents

There's a story that Madge Bell-
amy delighted in telling her fellow
workers during the filming of
"Love's Whirlpool" which will be
shown at the.....theatre
for the last time tonight.

When Madge was a young girl
just beginning to go out with the
boys of San Antonio, Texas, where
she was attending St. Mary's hall,
Madge went to church one Sunday
night with another girl and two
boys, and the party found seats in
the gallery. During a long-winded
sermon, one of the boys became
restless and dropped a book on the
head of a bald-pated deacon sitting
below. Angered by the accident,
the deacon pompously marched him-
self into the gallery and informed
the young quartet that it would
have to behave itself or get out.

The incident didn't seem funny
to Madge then—she was too humili-
ated. But now whenever she wants
a good laugh all she needs to do is
to recall it.

"Crime doesn't pay." rience. "You can't get
it!" shouts the Law. And
"Love's Whirlpool," w
that those whose transg
many cannot escape the
of remorse and the pena
science, even though they
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wood) was a master crac
his sweetheart, Molly
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Did you ever write a
milk, so its message wa
visible. This trick, whic
in "Love's Whirlpool," p
in the escape of Larry (R
new) from San Quentin
Reagan writes his "kid"
letter that will get past
of the prison's warden a
milk to do it. Yet he
give Larry a tip how h
the invisible writing co
be read. James Kirkwo
part of Jim Reagan
Whirlpool," with his wif
appearing as Molly his
sweetheart, in this e
drama.

The latest pair of
James Kirkwood and Li
make their first appearan
on the screen in "Love's
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They will be seen as hab
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Through the ages, ma
one question: "If a man
live again?" And has f
swer. It is around this
Martha Lord wrote her
Inner Sight," and now
adaptation is picturing
of spiritualisf in "Love's
with James Kirkwood, L
Madge Bellamy in the l

Do you believe in
Whether you do or not
see the occult seances
manifestations pictured
Whirlpool," with Jame
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photoplay pictures som
life beyond the grave,
shows how mediums fak
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At this Miss Bellamy has done very well. Though only twenty, she has played stellar roles in a number of pictures and is regarded one of the screen's loveliest young actresses.

She Felt Like Two Cents

There's a story that Madge Bell- amy delighted in telling her fellow workers during the filming of "Love's Whirlpool" which will be shown at the..... theatre for the last time tonight.

When Madge was a young girl just beginning to go out with the boys of San Antonio, Texas, where she was attending St. Mary's hall, Madge went to church one Sunday night with another girl and two boys, and the party found seats in the gallery. During a long-winded sermon, one of the boys became restless and dropped a book on the head of a bald-pated deacon sitting below. Angered by the accident, the deacon pompously marched him- self into the gallery and informed the young quartet that it would have to behave itself or get out.

The incident didn't seem funny to Madge then—she was too humili- ated. But now whenever she wants a good laugh all she needs to do is to recall it.

rience. "You can't get away with it!" shouts the Law. And now comes "Love's Whirlpool," which shows that those whose transgressions are many cannot escape the indictment of remorse and the penalty of Con- science, even though they may evade the Law. Jim Reagan (James Kirk- wood) was a master cracksmen, and his sweetheart, Molly (Lila Lee) was a hardened crook, but Con- science got them in the end.

"Love's Whirlpool," the screen adaptation of Martha Lord's novel, "The Inner Sight," is a tale of love, adventure, spiritualism, and the under- world. James Kirkwood, Lila Lee and Madge Bellamy have the principal roles, and a splendid cast appears in their support.

"Love's Whirlpool," the new James Kirkwood-Lila Lee picture, is a story with a powerful theme. It deals not only with the regenera- tion of a master crook and a hard- hearted banker, through love, but shows how the credulous public is hoodwinked by fake seances.

Madge Bellamy is featured with James Kirkwood and Lila Lee. Others in cast are: Robert Agnew, Mathew Betz, Margaret Livingston, Clarence Geldert and Joe Mills.

Did you ever write a letter with milk, so its message would be in- visible. This trick, which is shown in "Love's Whirlpool," plays its part in the escape of Larry (Robert Ag- new) from San Quentin prison. Jim Reagan writes his "kid" brother a letter that will get past the scrutiny of the prison's warden and he uses milk to do it. Yet he manages to give Larry a tip how he can make the invisible writing come out to be read. James Kirkwood plays the part of Jim Reagan in "Love's Whirlpool," with his wife, Lila Lee, appearing as Molly his underworld sweetheart, in this spiritualistic drama.

The latest pair of newlyweds, James Kirkwood and Lila Lee, will make their first appearance together on the screen in "Love's Whirlpool," the screen adaptation of Martha Lord's novel, "The Inner Sight." They will be seen as habitués of the underworld who are finally re- deemed through their great love and psychic power which Molly (Lila Lee) finds herself endowed. Madge Bellamy also plays an important role.

Through the ages, man has asked one question: "If a man die, shall he live again?" And has found no an- swer. It is around this theme that Martha Lord wrote her novel, "The Inner Sight," and now its screen adaptation is picturing the theories of spiritualisf in "Love's Whirlpool," with James Kirkwood, Lila Lee and Madge Bellamy in the leading roles.

Do you believe in spiritualism? Whether you do or not you should see the occult seances and spirit manifestations pictured in "Love's Whirlpool," with James Kirkwood, Lila Lee and Madge Bellamy. This photoplay pictures some beliefs in life beyond the grave, but it also shows how mediums fake their weird manifestations of recalled "spirits."

No matter how steeped in crime a man may become, Love can re- deem him. It is the love of Jim Reagan, master safeblower, for his younger brother, Larry, that finally causes him to turn from the high- way of vice into the path of virtue. "Love's Whirlpool," directed by Bruce Mitchell, was adapted to the screen from Martha Lord's novel, "The Inner Sight." James Kirk- wood, Lila Lee and Madge Bellamy are the featured players.

PAPER WITH COLOR AND MAKE THEM SHOW T



REVIEWS

"Love's Whirlpool," the screen version of Martha Lord's novel, "The Inner Sight," which opened last night at the theatre, is an interesting story, well acted. It deals with the reformation of two crooks, and the awakening of a selfish man through the force of spiritualism. The sinister mystery of the underworld and the occult mystery of clairvoyant seances furnish thrills aplenty.

James Kirkwood gives a splendid interpretation of Jim Reagan, master cracksman, who is redeemed through the power of great love. Lila Lee's portrayal of Molly, Jim's sweetheart, is an admirable one. This is the first time Miss Lee has had a chance to portray a "woman" part. It is a new Lila Lee we see in "Molly," but she is just as charming as a woman of poise as she was as an effervescent girl. Madge Bellamy has the other prominent feminine role and does some excellent work as Nadine Milton. The entire supporting cast is good. It includes Robert Agnew, Edward Martindel, Mathew Betz, Margaret Livingston, Clarence Geldert and Joe Mills.

Among the gripping scenes are: the shipwreck, Larry's escape from prison, the seances and the police

Probably no subject is causing more speculation at the present time than spiritualism. "Love's Whirlpool," the theatre attraction this week, is therefore both timely and interesting, for it presents a story of spiritualism in a new form. It deals with a pair of crooks who contrive a fake seance in order to revenge a supposed wrong, but Molly, the girl, finds that she is really possessed of psychic power and the very force that she has been making a jest of, shows her the way to a better life. "Love's Whirlpool" belongs with those pictures which are "different," but which, nevertheless, deal with vital problems and basic emotions.

James Kirkwood, as the crook, Jim Reagan, and Lila Lee, as Molly, his sweetheart, give remarkably realistic performances and Madge Bellamy does some excellent work in the rather difficult role of Nadine Milton. The supporting cast includes Robert Agnew, Edward Martindel, Mathew Betz, Margaret Livingston, Clarence Gel-

ANSWER MAN COLUMN

Cassanova: Lila Lee's first screen appearance with her husband, James Kirkwood, is in "Love's Whirlpool," in which she is a woman of the underworld. It's hard to imagine little Lila in a "hard" woman-role, isn't it?—but she's such a good actress she plays the part perfectly. I don't blame you for envying Jim. Some men have all the luck.

Brownie: Cheer up, Brownie. Your Mr. Right will be just as nice a he-man as James Kirkwood, I'm sure. His latest picture (James Kirkwood's I mean) is "Love's Whirlpool," which you'll have a chance to see next at the theatre. He plays the part of a bold, bad crook, who is caught in the whirlpool of love and made to "go straight."

OMI: Madge Bellamy is the beautiful maiden who has the part of

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OR AND ACTION THAT WILL
HOW THE COLOR OF THEIR CASH



24 SHEET



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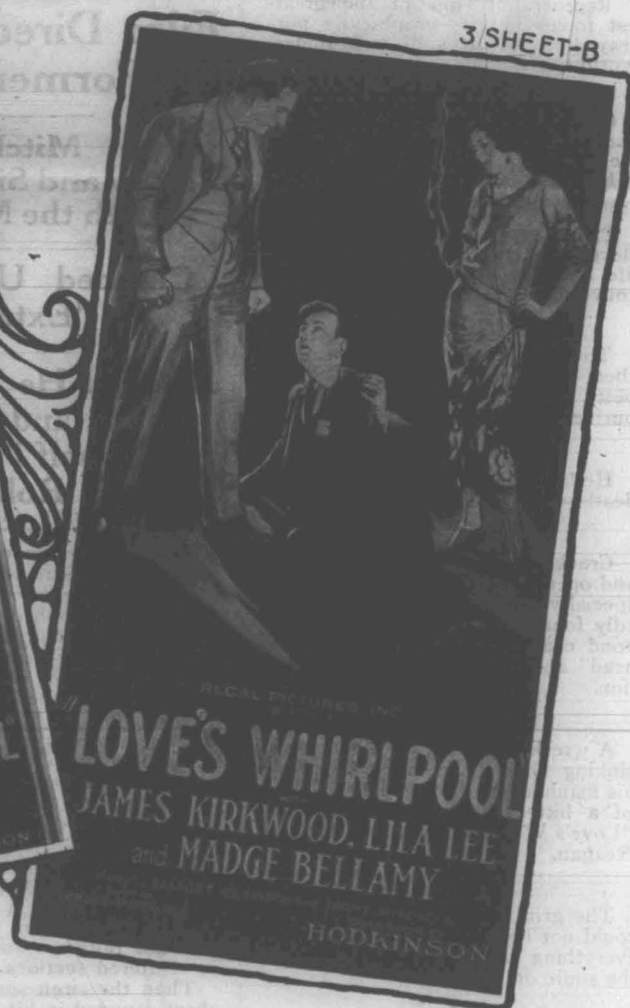
**D ACTION THAT WILL
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24 SHEET



1 SHEET-B



3 SHEET-B

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Among the gripping scenes are: the shipwreck, Larry's escape from prison, the seances and the police raid. The photography is excellent, especially in the shipwreck and "spirit" scenes.

"Love's Whirlpool" was adapted for the screen by Elliott Clawson and Bruce Mitchell. The latter also directed. This is a film for everyone who enjoys being thrilled and who likes a picture "that has something to it."

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If you like thrills, put "Love's Whirlpool" on your list—it has lots of them. If you are the least bit interested in spiritualism, real or fake, and in the portrayal of a great love, you won't want to miss this picture.

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OMI: Madge Bellamy is the beautiful maiden who has the part of Nadine Milton in "Love's Whirlpool." She certainly is easy to look at. Some of her previous pictures are "Lorna Doone," "Garrison's Finish," "Unguarded Gates," "Soul of the Beast," "Are You a Failure?" "No More Women," "The Hottentot" and "The Fire Patrol."

Baby: So you've been away. I missed you and wondered if you'd forsaken me. Bobby Agnew's latest picture is "Love's Whirlpool," the new James Kirkwood-Lila Lee picture. Bobby plays Jim's younger brother, who is shot while trying to escape from prison. 'Tis said there are thrills aplenty in "Love's Whirlpool." (No! I don't mean what you think, although that's true, too.)

Roy: The latest picture that I know of with a spiritualistic note is "Love's Whirlpool," featuring James Kirkwood, Lila Lee and Madge Bellamy. It deals with two crooks who try to swindle a banker by fake seances, but the woman (Lila Lee) refuses to go on with the scheme. Through this strange spiritual force and the strength of their love, they both turn to a new life.

Moviette: Bruce Mitchell directed "Love's Whirlpool," the new James Kirkwood-Lila Lee picture. He did a good job—didn't he! Didn't the shivers travel up your spine in the shipwreck sequence and the scenes of the seances? Those were real thrills—n'est-ce pas?

TOOK LESSONS CRACKING SAFES

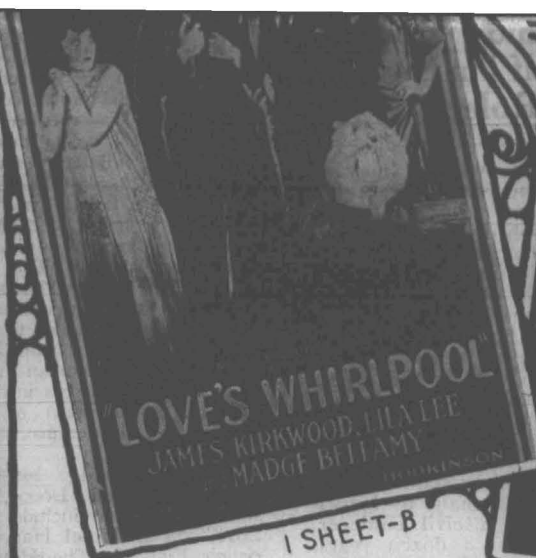
Have you ever seen a yeggman blow a safe? If you haven't the robbery in "Love's Whirlpool," now playing at the theatre, is a good substitute for witnessing the actual deed. Both James Kirkwood, who plays the part of the crook, and Bruce Mitchell, director, vouch for the technical accuracy of the robbery, for they made a special trip to San Quentin prison to take lessons in "cracking a crib." An expert yeggman explained to them just how to apply "soup" or nitroglycerine and how to fill the niches of the safe with soap to keep in the explosive. As a result, the robbery scenes were most realistically executed.

Lila Lee and Madge Bellamy have the principal feminine roles of "Love's Whirlpool." Others in the cast are: Robert Agnew, Edward Martindel, Margaret Livingston and Mathew Betts.

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ANSWER MAN COLUMN

anona: Lila Lee's first screen
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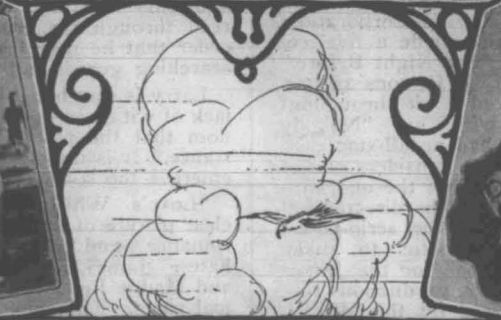
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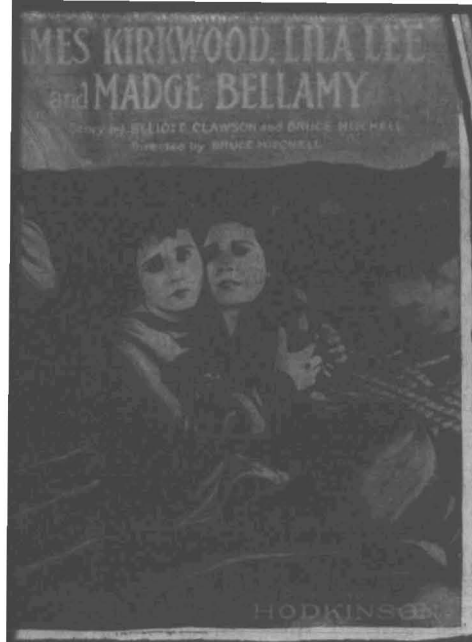
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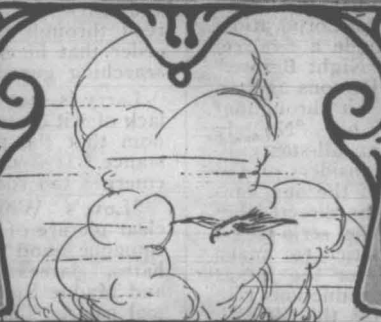
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Regal Pictures, Inc.

presents

"LOVE'S WHIRLPOOL"

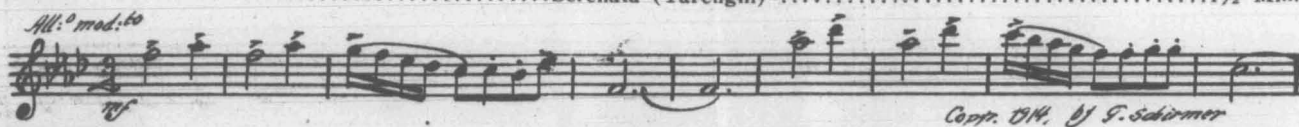
with

James Kirkwood, Lila Lee and Madge Bellamy

Distributed by HODKINSON

Music compiled by James C. Bradford

- 1 AT SCREENING Serenata (Tarenghi) 1½ Min.



- 2 (Title) JIM REGAN Aubade Printaniere (Lacombe) 2¼ Min.



NOTE: Play "PP" at first and brighten up for Jim's home. Drummer watch for explosion.

- 3 (Title) IN JIM REGAN'S HEART Big Brother (Shauer) 1¼ Min.



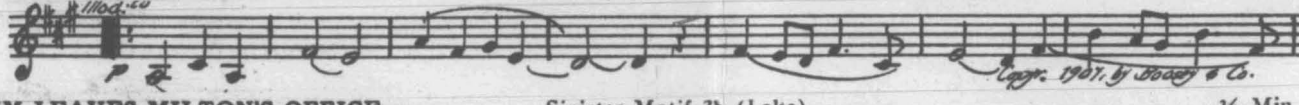
NOTE: Play as ballad, refrain only.

- 4 (Title) JIM REGAN HAD ALWAYS Repeat No. 2, "Aubade Printaniere" 3¾ Min.

- 5 (Action) POLICE OFFICERS APPEAR Turbulence (Borch) 1¼ Min.



- 6 (Title) RICHARD MILTON Pensees D'Amour (Bucalossi) 3 Min.



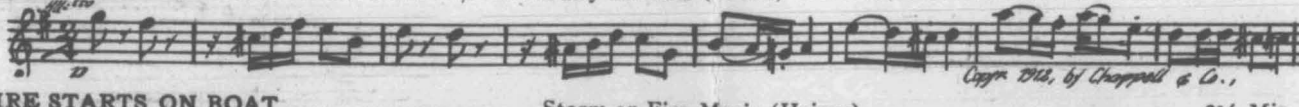
- 7 (Action) JIM LEAVES MILTON'S OFFICE Sinister Motif 3b (Lake) ¾ Min.



- 8 (Title) LIKE A PICTURE PUZZLE Enigma (Borch) 3 Min.



- 9 (Title) NADINE MILTON Fairy Dreams (Wood) 1¼ Min.



- 10 (Action) FIRE STARTS ON BOAT Storm or Fire Music (Haines) 2¼ Min.



- 11 (Title) THE FOLLOWING DAY THEY Poem Erotique (MacDowell) 1½ Min.



- 12 (Action) CONVICTS SHOVELING Sinister Motif 2b (Lake) 1¾ Min.





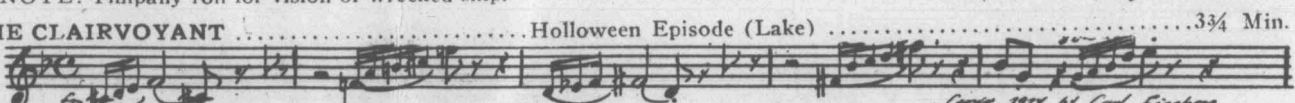

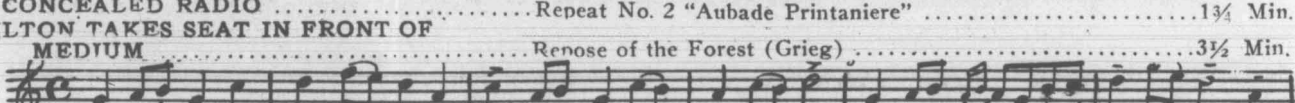


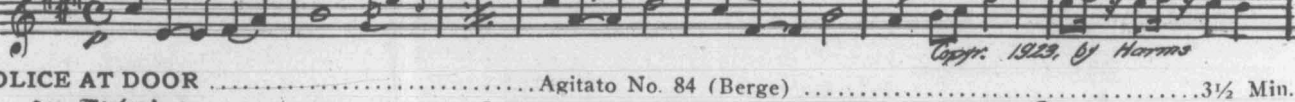

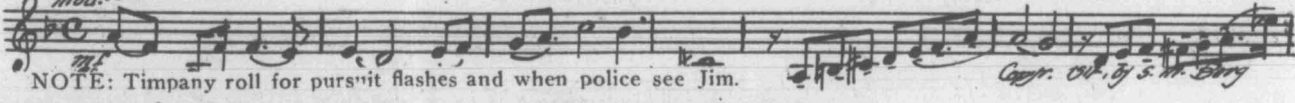
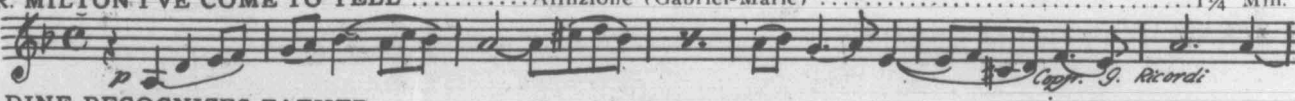




- 13 (Action) GUARD MISSES LARRY Agitato 2c (Lake) 2¼ Min.



- 14 (Action) AUTO APPEARS ON ROAD Fuga (Gabriel-Marie) 2½ Min.



15 (Action) LARRY ON LEDGE Agitato No. 1 (Rapee-Axt) 2 Min.

 16 (Action) JIM BENDS OVER LARRY Repeat No. 3 "Big Brother" 2 Min.
 NOTE: Play "PP" con sordini and slowly.
 17 (Title) JIM REGAN'S CODE WAS Thistle-Down (Bath) 1½ Min.

 18 (Action) "PINKY" FLIRTING WITH MAID Rendezvous (Aletter) ¾ Min.

 19 (Action) FLASH-BACK TO NADINE AND MOLLY Romanza (Thomas) 2½ Min.

 NOTE: Timpany roll for vision of wrecked ship.
 20 (Title) THE CLAIRVOYANT Halloween Episode (Lake) 3¾ Min.

 21 (Action) MAID SEES VISION OF NADINE APPEAR ... Woodland Whispers (Czibulka) 1¾ Min.

 22 (Title) A CONCEALED RADIO Repeat No. 2 "Aubade Printaniere" 1¾ Min.
 23 (Action) MILTON TAKES SEAT IN FRONT OF MEDIUM Renose of the Forest (Grieg) 3½ Min.

 NOTE: Play "PP" con sordini, strings and wood only.
 24 (Title) WE'LL TAKE EVERY DOLLAR Sinister Motif 3b (Lake) 1 Min.

 25 (Title) MOLLY HAD PROMISED MILTON Un Sonnet D'Amour (Sanders) 2¼ Min.

 26 (Action) POLICE AT DOOR Agitato No. 84 (Berge) 3½ Min.

 27 (Action) POLICE PURSUE TAXI Andante Appassionato (Castillo) 2 Min.

 NOTE: Timpany roll for pursuit flashes and when police see Jim.
 28 (Title) MR. MILTON I'VE COME TO TELL Afflizione (Gabriel-Marie) 1¼ Min.

 29 (Action) NADINE RECOGNIZES FATHER Dear Old Daddy (Fisher) 1 Min.

 30 (Title) MOLLY KNOWING THE CROOKS CODE Berceuse (Jarnfelt) 3 Min.

 31 (Title) PERHAPS THERE IS The World is Waiting for the Sunrise (Seitz) 1½ Min.

 NOTE: Play refrain only Start with strings and play "FF" with full orchestra for the end.

THE END

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MAR 31 1924

Washington, D. C.

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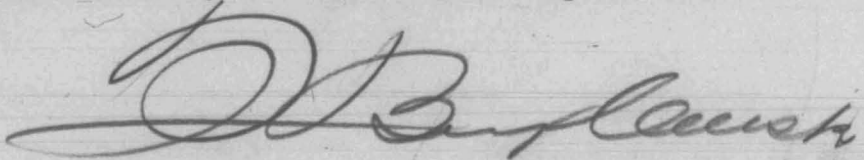
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FULTON BRYLAWSKI

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motion picture films deposited and registered in the Copyright
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Love's Whirlpool	3-31-24	©CIL 20040

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Company, by its agent and attorney on the 31st day of
March, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
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